

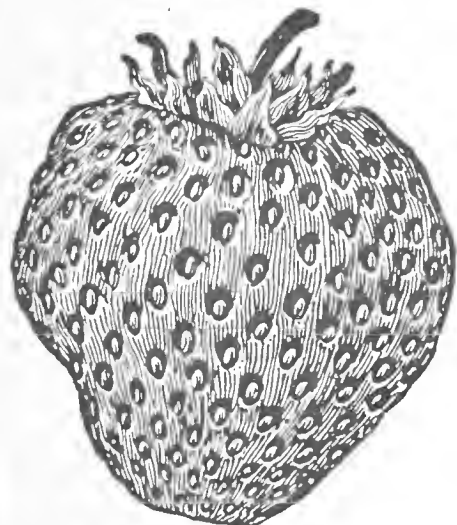
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NORTH MICHIGAN NURSERY

GROWERS OF
HARDY NORTHERN MASTODON
EVERBEARING STRAWBERRY PLANTS



Special Bargain Offers
from
Regular Nursery Stock

RASPBERRY
DEWBERRY

AND

BLACK RASPBERRY
PLANTS

ALL NURSERY STOCKS
LISTED IN THIS
CIRCULAR ARE GROWN
ON OUR OWN FARM.
EVERY ORDER RECEIVES
MY PERSONAL ATTENTION.

FRANK FENDT, Prop.
WEST OLIVE, MICHIGAN

Sec. 562 P.L. & R.

MAY 8 1935

U. S. Department of Agriculture

Washington.

*Bureau of Plt.
Industry.*

D.C.



HARDY NORTHERN MASTODON EVER-BEARING STRAWBERRY PLANTS

Mastodon is the most wonderful and biggest paying Everbearing Strawberry in history. The Mastodon is the largest and heaviest yielding everbearing strawberry. It has size, flavor, productiveness and exceptional shipping and marketing qualities. The plant is big, thrifty, with an ideal root system that enables it to produce its enormous wonderful crop of large fine berries ten months out of eighteen. Berries that hold their size throughout the whole season, just as large in November as in July. The huge size of the berries and the large yield of each plant is truly marvelous. The Mastodon plant is large and bushy with heavy foliage. This protects the vines from the hot suns in summer and also protects the fruit during the frosty nights of late fall. Mastodon is known as the most prolific plant maker of the Everbearers.

They are also heavy fruit producers of large size when grown in matted rows. The largest berries on record and the nearest perfect in every way—size, color, sweetness, flavor and hardiness. These plants are sure to produce a money-making crop for you this year; the fruit will be easy to sell from appearance alone. A fancy berry in the truest sense of the word, which adds greatly to its market at top prices.

Plant Mastodons this year and have insurance on your strawberry crop against frost. From plants set in early spring, the Mastodon begins to ripen its fall crop about July 30, and continues through August, September and October until all vegetation is frozen, and bears you full crop next spring to fall. Cash returns for you in 90 days after plants are set. For quick profits this year, plant Mastodons. Requires small amount of ground. When ordering Mastodons from us, you will receive some of the finest, deep-rooted, first-class plants to be had at exceptional prices. From grower to planter spells satisfaction in Strawberry Culture.

PRICES

**25 for 60c; 50 for 90c; 100 for \$1.20; 250 for \$2.00;
500 for \$3.90; 1000 for \$7.80**


UNCLE JIM STRAWBERRY

An old variety that will always hold its place among the leaders. It produces by far the largest berries that we have ever seen. Berries are bright red with a nice green-colored calyx, which gives the berries such a wonderful appearance. Grow on large, high bushes well above the ground. You will never get small, sandy berries when you plant Uncle Jim. A good plant producer, ripens in midseason; a very good shipper. It will bring you the highest market price. Plant Uncle Jim, and you are sure to make money to pay debts and buy the things you have always wanted.

PRICES

**25 for 50c; 50 for 65c; 100 for \$1.10; 250 for \$1.75;
500 for \$3.00; 1000 for \$6.00**

(Special Prices Will Be Quoted on Request on Lots of 5,000 or More Plants)

SPECIAL NO. 1
2000 PREMIER YOU
2000 DUNLAP  SAVE
2000 GIBSON \$2.20
Enough to Plant 1 Acre.

ALL FOR
\$24.00

SPECIAL NO. 2

25 PREMIER—Early
25 GIBSON—Midseason
25 PEARL—Late
25 MASTADON—Everbearing
A Good Combination for Berries
all through the Season

ALL FOR
\$1.00
YOU SAVE 50c

SPECIAL NO. 3

25 UNCLE JIM
25 COOPER
25 PREMIER
25 MASTADON—Everbearing

ALL FOR
\$1.15
YOU SAVE 85c

HARVEST KING STRAWBERRY

The supreme market berry. We have found Harvest King to be the heaviest fruiting variety introduced in many years. The Harvest King may be depended upon to make plenty of plants. It produces an excellent fruit, both for canning purposes and general home use. You will like its flavor and very fine color. Try some for your garden.
25 for 55c; 50 for 70c; 100 for \$1.15; 250 for \$1.85; 500 for \$3.25; 1000 for \$6.50.

PEARL STRAWBERRY (Very Late)

The latest of the spring-bearing Strawberries. It is practically frost-proof, as it has a heavy foliage that protects the blossoms from the cold. The berries are dark red to the heart, the skin rather tough, which makes it a good shipper. Supply your market with fancy berries and get top prices when all other varieties are gone. Be sure to include some of these in your order. Prolong your season and make more profit.
25 for 55c; 50 for 70c; 100 for \$1.15; 250 for \$1.85; 500 for \$3.25; 1000 for \$6.50.

COOPER STRAWBERRY

Beyond question this variety yields the biggest Strawberries ever produced. Its large, bushy plants are full of vigor and vitality that enable it to be grown successfully in all soils and climates. The flavor of its fruit is delicious, often being compared with that of the wild Strawberry. Cooper produces its crop early in the season, and is especially adapted to fancy local market trade, where its large size and attractive appearance result in quick sales at big profits. Is a splendid berry for table use, its wonderfully sweet flavor making it one of the best for sauce, shortcake, etc. Include some in your order.
25 for 50c; 50 for 65c; 100 for \$1.10; 250 for \$1.75; 500 for \$3.00; 1000 for \$6.00.

WHEN TO ORDER—Order early, stating when you wish to receive your plants, and we will ship your order accordingly. Use enclosed order blank return envelope, which requires no postage. Shipping season begins about March 20 and continues to about May 10; after that we do not advise planting of berry plants as plants are then no longer dormant. We do not pay transportation charges as our customers order from numerous states, far and near. If not specified, we use our judgment—Express or Mail.

TERMS—Cash with order. However, if you prefer, you may send a 25% down payment with your order, balance any time before shipment. No orders will be booked on stock reserve unless part payment is made on same. Remit by Express or Post Office Money Order, Bank Draft or Registered Letter. We cannot assume liability for currency lost in unregistered letters. On express shipments, be sure there is an express office at destination you give. We ship by Mail or Express.

HIGH GRADE STATE CERTIFIED QUALITY - LOW PRICES !

HARDY NORTHERN GROWN—BEST FOR ALL CLIMATES

PREMIER STRAWBERRY

The biggest money maker of June varieties. Undoubtedly the best extra early strawberry in existence. Produces a large berry of uniform shape and size, excellent quality, rich color. We recommend Premier for all soils, climate and growing conditions. While Premier is an early berry, it blossoms late, the blossoms being well covered with foliage so there is no more danger of its freezing than a mid-season or late variety. These qualities make Premier one of the most valuable market varieties. A good planting should give you the first berries on the market when they command the highest prices.

PRICES—25 for 40c; 50 for 60c; 100 for 85c; 250 for \$1.60; 500 for \$2.75; 1000 for \$5.50.

SENATOR DUNLAP STRAWBERRY

The Dunlap is the most popular strawberry in the United States. Known everywhere, it is yielding big profits for growers—making more money for strawberry growers than any other variety. The canning factories demand this variety because of its splendid flavor and dark, rich, beautiful color. The plants are medium in size, hardy, long-rooted, very prolific and will do well under the beginners methods of cultivation, in fact the easiest strawberry to grow. Bears early and is very productive.

PRICES—25 for 25c; 50 for 45c; 100 for 80c; 250 for \$1.00; 500 for \$1.95; 1000 for \$3.85.

GIBSON STRAWBERRY

A mid-season berry that should be included in every order. An unusually safe variety for commercial planting, it is not only a heavy cropper but a sure cropper. We have never known Gibson's to fail to produce a profitable crop. The plants are large and healthy, strong foliage, upright and abundant. The fruit is of very fine color, quality, flavor, and appearance, selling well on any market and fine for home use.

PRICES—25 for 25c; 50 for 45c; 100 for 80c; 250 for \$1.00; 500 for \$1.90; 1000 for \$3.75.

BRANDYWINE STRAWBERRY

The Brandywine is a valuable late Strawberry especially adapted to home use and canning, owing to its very dark red color and fine flavor. Is well shaped, good in quality and size, firm and very productive. It is strongly staminate, making it an excellent variety for mating with Sample and some other imperfect-flowering sorts.

PRICE—25 for 55c; 50 for 70c; 100 for \$1.15; 250 for \$1.85; 500 for \$3.25; 1000 for \$6.50.

CUMBERLAND BLACK RASPBERRY

We advise planting Cumberland as a main crop variety. No black-cap has ever been grown as extensively as Cumberland, nor attained such great popularity in all raspberry producing sections in the country. Cumberland plants are healthy, vigorous growers. A heavy yielder, large berries, rich black in color, fruit firm and of a delicious flavor. The Cumberland is less susceptible to disease than other varieties. If you want a money maker, plant Cumberlands, the greatest money-making black cap of all times.
PRICE (No. 1)—25 for 65c; 50 for \$1.25; 100 for \$2.00; 250 to 1000, \$13.80 per 1000

BLACK PEARL BLACK RASPBERRY

A new early black-cap. Very dependable. Fruit ripens about a week earlier than the Cumberland, giving the growers an early supply for market, reports show the Black Pearl to become one of the most promising varieties and will gain popularity among growers. The Black Pearl is a heavy yielder, producing large glossy black berries. The plants grow fast into strong sturdy bushes. It is bound to become one of the big money makers of the black-cap variety. Of this new variety we have the finest stand of plants for our customers this year, that can be grown. You cannot go wrong on planting Black Pearl; it will be famous in the next few years through success and satisfaction. Order yours now.

PRICE (No. 1)—25 for 65c; 50 for \$1.25; 100 for \$2.00; 250 to 1000, \$13.80 per 1000

STRAWBERRY CULTURE

Soil Requirements—Medium loam, well drained, gently sloping is preferred. Clover or Alfalfa sod, or any soil with plenty humus will do. If Timothy sod is used, it should be fall plowed to control white grubs.

Preparation of Soil—Fall plowing is preferred. If early spring plowing is done the soil should be worked to a fine texture. Ordinary barnyard manure is the best fertilizer for strawberries.

Planting—Only one-year plants should be used. Set them just as early in spring as possible. If not ready to set when they arrive, heel them in, opening bunches, placing plants in a trench and packing soil firmly around roots to prevent drying out. All surplus leaves should be removed and roots should be slightly trimmed off. Cultivation should begin as soon as possible after planting and occasional hoeing close to plants should be done. All blossoms should be removed from plants as soon as they begin to form. Early in winter after the ground freezes a layer of straw, marsh hay or any other leafy material should be spread over plants at the rate of about two tons per acre. If commercial fertilizer is used, we recommend Acid Phosphate, using about 200 pounds to the acre, or a complete fertilizer such as 4-16-4. Set plants in rows 2½ to 4 feet apart, with plants set from 12 to 18 inches apart in row, requiring about 8,000 plants per acre. If more detailed information is desired, write us.

RASPBERRY CULTURE

Raspberries should be planted in good soil 3 to 4 feet apart in the row with the rows 6 feet apart, requiring approximately 2500 plants to the acre. Black raspberries should be set so the bud in center of mass of roots is covered only one inch deep. Don't bury the center bud too deep, as this will smother the plant. Red raspberries should be set 1 or 2 inches deeper than they were in the nursery row. Cut back all raspberries as soon as planted to within 6 inches or less of the ground. Don't let any fruit set the first year. Cut out old canes after fruiting. Spray raspberries in spring, just before buds open, with lime-sulphur or Bordeaux mixture.

LATHAM RED RASPBERRY

The World's Greatest Red Raspberry and Big Money Maker. The finest red raspberry under cultivation. It thrives wonderfully in every section of the country. Although on the market but a few years it has become the popular favorite in all large fruit-growing sections. It has become first choice of commercial growers. Extremely hardy. This variety was originated in the cold state of Minnesota, where very often it reaches 20 to 35 degrees below zero. Latham is very productive and very often yields from 20 to 50 per cent more berries than any variety of red raspberries grown. The large berries are deep red color, with an extra fine flavor. There is no red raspberry that will make you so much money, so surely and quickly as the Latham. Our plants are strong and free from disease.

PRICE NO. 1—25 for 75c; 50 for \$1.40; 100 for \$2.00; 250 for \$3.50; 500 for \$7.00; 1000 for \$14.00
NO. 2—25 for 40c; 50 for 80c; 100 for \$1.00; 250 for \$2.50; 500 for \$4.00; 1000 for \$ 8.00.
(Limited Quantity)

NEW CHIEF RED RASPBERRY

Offspring of the famous Latham. Ripens about ten days earlier than the Latham. The Chief is all that the name implies—outstanding—ahead of the others—a leader. The Chief has proven a hardy, disease resister; it is a heavy cropper, of excellent fruit quality and a good shipper. Berries are large, rich bright red. Our plants are thrifty, well-rooted stock, sure to grow and do well. We strongly urge you to get started on this money-making variety this year.

PRICE NO. 1 (1 Yr.)—25 for 75c; 50 for \$1.40; 100 for \$2.00; 250 to 1,000, \$14.00 per 1000.

TRANSPLANTS (Bearing Size)—25 for \$1.25; 50 for \$2.50; 100 for \$4.00.

ST. REGIS RED RASPBERRY

The best everbearing and earliest Raspberry known. As to quality of fruit, St. Regis has no superior. Berries are bright crimson, good size, rich, sugary, and of the best flavor. The plants are exceedingly hardy, the canes endure severest cold. Wonderfully prolific. Plants set in the spring will commence bearing the following Fall, yielding a crop of fruit the first season. A good shipper and wonderfully productive. Give St. Regis a trial this year and you will plant more the next.

PRICE NO. 1—25 for 75c; 50 for \$1.40; 100 for \$2.00; 250 for \$3.50; 500 for \$7.00; 1000 for \$14.00.
NO. 2 (Stock Limited)—25 for 40c; 50 for 80c; 100 to 250, \$10 per 1000; 500 to 1000, \$8 per 1000.

NEW VIKING RED RASPBERRY

Latest variety and has proved to be a big crop producer of big, bright red Berries. Good shipper, very firm; they are sure to please you.

PRICE (No. 1)—25 for 90c; 50 for \$1.60; 100 for \$2.50.

TRANSPLANTS (Bearing Size)—25 for \$1.25; 50 for \$2.50; 100 for \$4.50.

LUCRETIA DEWBERRY

Of the blackberry type, but produced on a trailing vine instead of an upright bush. Very hardy, and practically immune to disease. Best results are secured on the higher sandier soils, their natural home. Berries are extra large, lustrous black, sweet and juicy. The Lucretia has received the highest endorsement and highest praise from the best horticulturists in the country. Always bring a big price on the market.

25 for 75c; 50 for \$1.40; 100 for \$2.00; 250 for \$3.50; 500 for \$7.00; 1000 for \$14.00

ELDORADO BLACKBERRY

Sucker plants. The money-making sort, produce large blackberries which are very sweet. Will not turn red after picking. The berries have no hard center core, will remain in good condition from 5 to 7 days after picking. Good shipper. Be sure to include some of these in your order.

PRICE (1 Year Sucker Plant)—

25 for 75c; 50 for \$1.40; 100 for \$2.00; 250 for \$3.50; 500 for \$7.00; 1000 for \$14.00.

NOTICE—Every variety of Strawberry Plant offered by us is perfect flowering, and requires no other kind planted with it for proper pollenization. Any variety we offer can be grown alone with perfectly satisfactory results, although several kinds may be grown together if you prefer. Should our supply of any variety become exhausted when your order is received, we will immediately write you and you can substitute a variety of your own choice, or we will return your money.

REFERENCES—Peoples State Bank, Holland, Michigan; Express Agent at Holland; Postmaster at West Olive.

SPECIAL NO. 4
25 LATHAM—Red Raspberry
25 CUMBERLAND—
Black Raspberry
25 ELDORADO—Blackberry
A Bush Berry Garden
Hard to Beat

ALL FOR \$1.75

YOU SAVE 10c

SPECIAL NO. 5

25 CHIEF—Red Raspberry
25 ST. REGIS—Red Raspberry
Everbearing
25 BLACK PEARL—
Black Raspberry
25 LUCRETIA—Dewberry

ALL FOR \$2.50

SPECIAL NO. 6

25 PREMIER—Early
25 BRANDYWINE—Late
25 MASTODON—Everbearing
25 ST. REGIS—Everbearing
Raspberry
25 CUMBERLAND—
Black Raspberry
Strawberry
Raspberry
Combination.

ALL FOR \$2.50

FIVE REASONS WHY YOU
SHOULD ORDER
FROM US

- 1—Twenty-four years' experience in Strawberry and Raspberry culture.
- 2—Plants grown on sandy soil, which gives them a vigorous root system.
- 3—We send you freshly-dug plants.
- 4—Your order is carefully packed with plenty of moss to keep them in good condition.
- 5—We do not spend a lot of money for fancy-colored advertising; we pass that saving on to you.

The North Michigan Guarantee of Satisfaction

We guarantee all Nursery Stock listed in this circular and sold by us to be first class, true to name, and free from injurious disease. We also guarantee safe arrival of your order by railway express or parcel post. All complaints of any nature, except untruthfulness to name, must be made within five days after receipt of shipment, accompanied by a signed statement from the express agent or postmaster at destination, showing extent of loss or damage. It is mutually agreed, however, that in no case shall we be held responsible for more than the actual price paid for stock. We wish it fully understood that we do not guarantee continued growth of any of the nursery stock sold by us. The welfare of the plants is entirely dependent upon your care, weather conditions, and other matters beyond our control. Our liability, except as noted above, ends upon delivery of good live stock—the rest is up to you. Order our hardy northern grown plants and a complete and profitable satisfaction is yours. We want you to have success and satisfaction with the stock you buy from us.

NORTH MICHIGAN NURSERY, West Olive, Michigan
FRANK FENDT, Proprietor



CERTIFICATE OF NURSERY INSPECTION

Michigan State Department
of Agriculture Nursery In-
spection No. 4393

This is to certify that the
Nursery and Strawberry
plants of the North Michigan
Nursery, Frank Fendt, Pro-
prietor, West Olive, Michi-
gan, has been examined and
found to be apparently free
from dangerous insects and
dangerously contagious tree
and plant diseases.

Samuel T. Metzger,
Commissioner.

Fee paid \$7.00. This certifi-
cate to be void after Septem-
ber 24, 1935.

E. C. Mandenberg,

In charge of Orchard and Nursery
Inspections.

Bureau of Agricultural Industry,
Paul Van Diense, Director, Lan-
sing, Michigan, October 10, 1934.